

To Whom It May Concern:

As a financial consultant, I know how many savings and investment options are available, and just how overwhelming that can be.

I'm excited to let you know I'll be your dedicated consultant as part of your employee benefits and I am available to discuss your college savings goals.

When it comes to college savings, many people think they can't save enough to make a difference, they won't choose a smart investment, or it will come down to a choice between paying for college or retirement.

First things first, take a deep breath. It's not about paying for everything, it's about saving what you can. And know you're not alone in this. There's a smart way to save for college affordably and conveniently with ScholarShare 529.

What's the benefit for you?

There are many benefits to opening a ScholarShare 529 account—here are just a few:



100% tax-free growth



Low fees and expenses



Financial-aid-friendly



Many investment options

Making decisions about your money can feel complicated. I'm here to make it easier and support you in pursuing your college savings goals.

Let's meet. To set up our initial meeting, please call **949-809-2695**, or book an **appointment**.

I look forward to serving you and helping make your savings goals a reality.

Sincerely,

Michael Diephouse



MIKE DIEPHOUSE

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949-809-2695

- **9 years of experience in college savings**
- **19 years of experience in financial services**
- **Counsels families on how to save for college with 529 College Savings Plans**

Mike is a Senior Consultant at TIAA Tuition Financing, Inc. He completed his undergraduate studies, and in 2017, finished an MBA program. He has been helping families with college savings education and planning since 2011, but has worked in financial services since 2001. Having had challenges paying for his own education, Mike is passionate about helping others save for higher education. Navigating his own college expenses has also prepared him to prioritize saving for his children, and he welcomes the opportunity to help others do the same.